

Sustaining Talent in Small Nations

2-3 June, 2016, Aarhus FilmCity

Television in Small Nations network, 3rd workshop, <http://smallnationstv.org>

Dr Ruth McElroy and Dr Anne Marit Waade gratefully acknowledge the funding from the UK Arts & Humanities Research Council which has made this network possible.

Venue: Filmbyen 23, 1, 8000 Aarhus C <http://www.filmbyaarhus.dk>

Meeting room 4, <http://www.filmbyaarhus.dk/M%C3%B8delokale-4-370.aspx>

Hotel: *CabInn*, Aarhus (5 minutes walk from the venue, economy class)

https://www.cabinn.com/hotel/cabinn-hotel-i-aarhus?gclid=CK74h_rByssCFdYy0woduK4IRA



Programme

Questions to be reflected on:

- What does talent mean in the television industry? How might this be theorized by TV scholars?
- What does television talent mean for small nations?
- How can collaboration within small nations enhance talent development (including collaboration between TV, arts organizations and HE)?
- How can talent be developed both to *ensure diversity* of high-quality cultural representation and to enable *creative innovation* in a new televisual landscape?
 - How to spot and attract television talents? Creative talents, business development talents, commissioning and digital talents etc.
 - How to train and mentoring television talents?
 - How to sustain television talents - support grassroots talents - and avoid brain drain in our own region/country, for example funding?

Wednesday, June 1: International guests from Wales, Ireland, Scotland, Germany and Hong Kong arrive. Anne Marit, Ruth and Caitriona welcome you. Informal dinner at 7.00pm at *Grappa* (close to CabInn), contact Maria Skytte (mariaskytte@hotmail.com).

Thursday, June 2:

10.00am Registration & refreshments

10.45am Welcome (Ruth McElroy, Anne Marit Waade, Carsten Holst)
Sustaining talents in small nations? Who are we talking about?
Small nations? Talents? Presentation of the workshop participants

11.15am **Opening panel: *Mapping the field***
Chair: Eva Novrup Redvall
Mette Hjort: *Developing talents for film and TV across cultures: DK/Mali; DK/Burkina Faso; DK/Kenya, Tanzania, Uganda and DK/Jordan/Lebanon*
Jakob Høgel, director/Aarhus Film City: *New Nordic Noir – the challenge for small regions in small countries*

12.30pm Lunch

- 1.15pm Group discussion: *What does television talent mean for small nations?* 45 minutes. Draw a map. Share in plenary. Chair: Ruth McElroy
- 2.30pm Coffee break
- 3.00pm **Panel 2: Commissioning and funding talents?**
(Transcribed dossier for the CST journal)
Chair: Eva Novrup Redvall & Caitriona Noonan
Padraic O’Ciardah, TG4: *Commissioning talents in Ireland*
Llion Iwan, S4C: *Commissioning talents in Wales*
Carsten Holst: *Funding talents in Central Denmark Region*
- 4.15pm Break & refreshments (fruit, snack, and drinks)
- 4.45pm **Panel 3: The local talent ecosystems: possibilities and challenges**
Chair: Kim Toft Hansen
Steve Blandford, Wales: *Collaboration within small nations to enhance talent development*
Llion Iwan, S4C: *Television talents and local creative ecosystems*
Juliana Engberg, Aarhus 2017: *How to boost small-scale screen industries and regional innovation?*
Kristian Krämer, director, Interactive Denmark: *Digital creative talents*
- 6.00pm Hot seat guest: Ronni Madsen, vice president, M2Film, Aarhus: *Looking for excellent talents*. Chair: Anne Marit Waade
- 7.00pm We walk to the restaurant, tapas & wine at *VinDanmark* (25 min’s walk along the harbour) <http://www.vindanmark.com>. The locals can guide you through the transformative area.
- 7.30pm Dinner
- Friday, June 3:**
- 08.30am Good morning & welcome
- 08.45am **Panel 4: Sustaining talent in small nations**
Chair: Hywel Wiliam
Ruth McElroy: *Sustaining talent in Wales*
Lisa Kelly & John Cook: *Sustaining talent in Scotland*
Pei-Sze Chow, UCL: *Sustaining talent in the Øresund region*
- 09.45am **Panel 5: Training talents**
Chair: Caitriona Noonan
Mette Damgaard-Sørensen, DFI/New Danish Screen: *Commissioning talents in Denmark*
Faye Hannah, Wales: *Training in Wales*
Eva Novrup Redvall: *Training talents in Denmark*
- 11.00am Break & refreshments
- 11.30am Group work: *Manifesto for television in small nations*
Write it down, share in plenary at 12.30.
Chair: Ruth McElroy
Group 1: *Internationalisation* (Chair: Caitriona Noonan)
Group 2: *Digital innovation* (Chair: Ruth McElroy)
Group 3: *Sustaining talent* (Chair: Eva Redvall Novrup)
- 1.00pm Farewell lunch
Post-meetings (separate invitations/appointments)
- 2.00pm Steering committee meeting/business meeting
- 3.00pm Book proposal meeting

4.00pm Meeting to discuss the suggestions for the industry

Workshop participants:

1. Jakob Høgel (film director), *New Nordic Noir* (project with Aarhus 2017)
2. Carsten Holst (director), Aarhus Film City, and vice director for Aarhus2017
3. Llion Iwan, Factual and Religion Commissioner, S4C, Wales
4. Padraic O'Ciardah, Deputy Chief Executive, TG4, Ireland
5. Mette Hjort, Professor, Visual studies, Lingnan University, Hong Kong/Copenhagen Univ.
6. Juliana Engberg, program director, Aarhus 2017 Cultural Capital
7. Faye Hannah, Wales, Ph.D. student, many years experience of training in the TV industry
8. Caitriona Noonan, lecturer, Cardiff University
9. Ruth McElroy, lecturer, University of South Wales
10. Steve Blandford, Professor Emeritus, University of South Wales
11. John Cook, Professor, University of Glasgow
12. Hywel Wiliam, Administrator, Royal Television Society RTS, Wales
13. Eva Novrup Redvall, Associate Professor, Film and Media, Copenhagen University
14. Lisa Kelly, researcher, Scottish talent project, Glasgow university, Scotland
15. Pei-Sze Chow, researcher, London, UCL
16. Kristian Krämer, director, Interactive Denmark, <http://interactivedenmark.dk/?language=en>
17. Mette Damgaard-Sørensen DFI, New Danish Screen
18. Ronni Madsen, vice president, M2Film, Aarhus, <http://m2film.dk>
19. Kim Toft Hansen, Aalborg University
20. Anne Marit Waade, Aarhus University
21. Rui Xu, PhD student, Media & Journalism, Aarhus University
22. Maria Skytte, student assistant, Aarhus University
23. Mette Elmgaard, Aarhus 2017, Programme Officer (film)
24. Mette Boel, Central Denmark Region
25. Gunhild Agger, Professor, Aalborg University
26. Pia Majbritt Jensen Azzolini, Assoc. Prof, Media & Journalism, AU
27. Signe Lund Juhler/Danish Filmtalent Fund
28. Mads Møller, PhD student, Media & Journalism, Aarhus University
29. Jørgen Riber Christensen, Aalborg University
30. Heidi Philipsen, Sifti (scriptwriting, talents in film & television)
31. Rikke Baes-Carlsen, MA Student, AU (*Off Track 2017*/talent) rikkebaescarlsen@gmail.com

Programme organisers

- Eva Novrup Redvall, Copenhagen University,
- Kim Toft Hansen, Aalborg University,
- Anne Marit Waade, Aarhus University
- Caitriona Noonan, lecturer, Cardiff University
- Ruth McElroy, lecturer, University of South Wales

Hosts, Aarhus FilmCity

- Carsten Holst, director, FilmCity Aarhus, <http://www.filmbyaarhus.dk>
- Jakob Karstein Høgel, West Danish Film Fund

Administrative and practical assistants:

- In Wales: Emily (organises tickets for UK guests)
- In Aarhus/DK: Maria Skytte, mariaskytte@hotmail.com, organises travel (with Dorte) for other guests, meals, restaurants, coordinates with Filmbyen. Maria's assistants: Rui, Rikke
- At Filmbyen (booking Lene Berstrand, lbe@aarhus.dk)
- Dorte Midtiby (AU) coordinates the hotel booking in Aarhus - Emily (UK) and Maria (DK/Europe) keep her updated about the guests

Websites:

- *Serial Eyes*, Berlin, Postdam, <http://serial-eyes.de> An intensive 8-month full-time postgraduate course on TV writing and producing, based in Berlin and taught in English. It is

designed for young European TV writers and producers with previous experience. SERIAL EYES is organised and ran by the German Film and Television Academy Berlin (DFFB) and is partnering with the London Film School and the National Film School of Denmark.

- EPIC - The Emerging Producers International Co-Production Network is an association of young producer talents from Northern Europe.
<http://screentalent.eu/about-epic.html>
- Screen Talent Europe: <http://screentalent.eu>
- New Danish Screen, http://www.dfi.dk/branche_og_stoette/new-danish-screen.aspx
- *Industrial Approaches to Media Project*, University of Nottingham:
<http://www.nottingham.ac.uk/research/groups/isir/projects/industrial-approaches-to-media/index.aspx>

Visit Creative Aarhus:

Aarhus: World Images Festival, 3-4 June, 2016: <http://aarhus-city.dk/shopping/verdensbilleder-i-aarhus-city-2-3-juni-2016/>

Aarhus Culture City 2017: <http://www.aarhus2017.dk/en/>

Aros Art Museum <http://www.aros.dk>

Moesgaard Museum <http://www.moesgaardmuseum.dk>

DOKK1, the new library, <https://dokk1.dk>

Godsbanen <http://godsbanen.dk>

Institute for X <http://www.institutforx.dk>

Culture works space: <http://culturework.space>

Filmby Aarhus <http://www.filmbyaarhus.dk>

Multiplatform storytelling <http://www.via.dk/uddannelser/film-og-animation/multiplatform-storytelling-and-production>

32. Interactive Denmark, <http://interactivedenmark.dk/?language=en>

West Danish Film Fund <http://filmpuljen.dk/english/>